

NORCAL VBOC

VETERANS BUSINESS OUTREACH CENTER

POWERED BY



U.S. Small Business
Administration

CAL POLY
HUMBOLDT



Veteran Resources for Growing or Starting a Business

Presented by
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NorCal Veteran Business Outreach Center
Sacramento | Redding | Clovis | Fairfield



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The VBOC Mission

The VBOC serves men and women who are Active-Duty Service Members, Guard, Reserve, Veterans and their family members (Mil Spouses and Military Connected family members), who want to start a business or grow an existing business.



About the VBOC

- We collaborate with resource partners including the SBA, SBDC, SCORE, APEX, and WBC.
- **We provide business development services, training and consulting at no charge.**
- There are currently 31 VBOCs across the United States funded by the U.S. Small Business Administration.
- Our NorCal VBOC launched in 2021.
- Each VBOC has its unique service area.



NorCal VBOC Service Area

MILITARY BASES SERVED

- Naval Air Station Lemoore
- Naval Support Activity Monterey
- Naval Air Weapons Station China Lake
- Beale Air Force Base
- Travis Air Force Base



How the NorCal VBOC Assists Our Clients

- One-on-One Consulting & Mentorship
- Pre-Business Plan Workshops
- Business Plan Assistance
- Feasibility Analysis/Strategy
- In-person and Online Training
- Navigation of Local Programs & Resources
- Other Related Business Development Services



Workshops Offered

- **Contracting with the State & Federal Government**
 - **Capability Statements**
 - **Government Certifications**
 - **Business Plans in Action**
- **Veteran Grown Series: Veteran Farming and Ranching**
- **Marketing Fundamentals for Veteran-Owned Businesses**
 - **Marketing Essentials: Advanced Training**
 - **E-commerce for Veterans and their families**
 - **Mil Spouse Pathway to Business program (New)**
 - **Boots to Business: Reboot**
- **Operation Fund Your Dreams- A Tactical Guide to Obtaining Funding Veteran Owned Businesses**
 - **Veteran Ventures: Turning Side Gigs into Successful Businesses**

Check our website at NorCalVBOC.org for updates and schedule



Boots to Business/Reboot

- Boots to Business: 2-day event
 - Conducted **on-base**, minimum of once per quarter
 - Open to Transitioning Service Members
- Reboot: 1-day event
 - Conducted **off-base** (online)
 - Open to Guard, Reserve, Veterans of all eras and military-connected family members
- Introduction to Entrepreneurship



from the U.S. Small Business Administration

8 Modules:

- Introduction to Entrepreneurship
- The Right Idea
- Market Research
- Economics
- Legal Entity
- Financing/Access to Capital
- Business Planning
- Resources to Support You





Veterans & Business Ownership

Veteran
Mission-Focused
Critical thinker
Problem Solver
Team Management
Values Relationships
Flexible
Resilient
Persistent
Ethical
Reliable



Entrepreneur



Military Spouse ★ Pathway to Business

- A focus on both transportable and home-based businesses for Military Spouses.
- Participants are introduced to the skills, knowledge, and resources they need to launch or grow a business including: marketing a business, how to access funding, developing a business plan, and information on SBA resources available to help.



 **MILITARY SPOUSE**
Pathway to Business

 U.S. Small Business
Administration

December 3, 2024





National Veterans *Small Business Week*

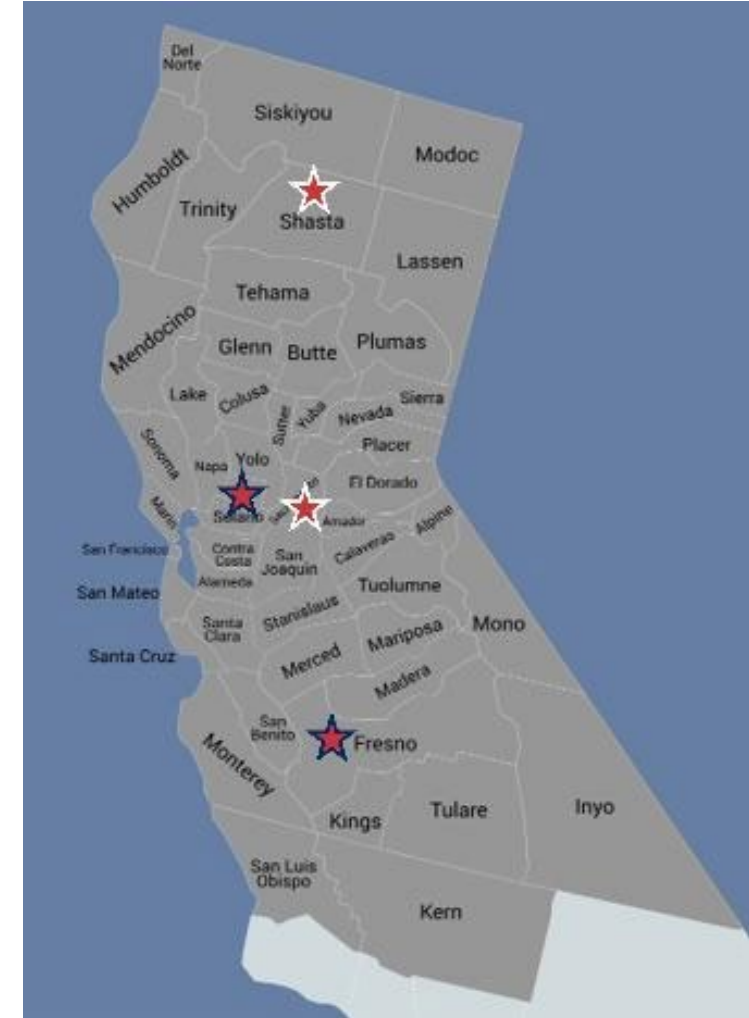
- November 11-15, 2024
- The NorCal, LA & SoCal Veteran Business Outreach Centers
- Collaboration with the California SBA district offices
- A series of training events covering Transition Assistance, Entrepreneurial Training, Government Contracting/ Certifications, Disaster Assistance, Access to Capital, Military spouse, and Underserved Communities

<https://www.sba.gov/national-veterans-small-business-week>



LOCATIONS

- **HEADQUARTERS SACRAMENTO**
- **MAIN OFFICE REDDING**
- **SATELLITE CLOVIS**
- **SATELLITE FAIRFIELD**



Join the ranks of Veteran Business Owners!

Request your one-on-one consulting services ★ Register for Veteran focused workshops



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Questions?



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